GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Constitution of Evaluation Committee for evaluation / shortlisting of Creative Agencies for development of communication plan and brand strategy – Orders Issued.

INDUSTRIES & COMMERCE (P&I) DEPARTMENT

G.O.RT.No. 264 Dated: 30-08-2017

Read the Following:-

Ref: 1. Lr. No 12-1-2017-RFP Dt 23/08/17
2. eOffice No. DOI-21021/42/2017-AD-SW&IIPCELL&MP-DOI.

****

ORDER

In the reference 1st read above, the Commissioner of Industries has requested the Commissioner, I&PR to arrange to publish the Advertisement on 24-8-2017 to call for bids from Creative Agencies for development of Communication Plan & Brand Strategy for Department of Industries and Commerce, Government of Andhra Pradesh.

2. In the reference 2nd read above, the Commissioner of Industries has informed that an RFP on 24/08/17 has been issued for shortlisting creative agencies for evaluation / shortlisting of Creative Agencies for development of communication plan and brand strategy and proposed to constitute an evaluation committee for evaluation / shortlisting of Creative Agencies for development of communication plan and brand strategy.

3. Government after careful examination hereby constitute an Evaluation Committee comprising of the following members for evaluation / shortlisting of Creative Agencies for development of communication plan and brand strategy.

(i) Commissioner of Industries Chairman
(ii) Joint Director(Incentives) Member
(iii) Joint Director- MSME Member
(iv) Joint Director- INF Member
(v) Joint Director- ITE&C Dept., Member
(vi) Asst. Accounts Officer, O/o COI Member
(vii) GM Finance, APTDC Member
(viii) GM, APIDC Member
(ix) GM, APSFC Member
(x) Representative, Tourism Dept., Member
(xi) Joint Director, Economic Development, CRDA Member
(xii) Joint Director- SDP & EoDB Member Convener

4 . The Committee shall evaluate various proposals/bids received from creative agencies and shall be responsible for shortlisting suitable creative agency, as per rules.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SOLOMON AROKIARAJ
SECRETARY TO GOVERNMENT & CIP

To
The Commissioner of Industries, A.P., Vijayawada
All the Members of the Committee through the
Commissioner of Industries
The Prl. Secretary to Chief Minister (GSP)
Copy to: PS to Secretary & CIP, Ind & Com Dept.
Sf/Sc.

// FORWARDED :: BY ORDER //

SECTION OFFICER